

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627 Advertiser Agency Buyer Salesperson

Revision

Comments

OBAMA FOR AMERICA (2353) GMMB (1182)

Shiebler, Charles (1011) ph: (617) 725-0777

Product
Brand
Acct Types
Est/Headline
Demo

POLITICAL CANDIDATE (1051) Est 1687 Sked C 9/11-9/17 (27471) Local/Political Candidate Agency

1687/

Invoice 173753
Inv Date 9/30/2012
Terms Net 30
Contract 47859
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal

Package

Gen. Date 10/1/2012 5:59:50PM

GMMB 3050 K St. NW Suite 100 Washington, DC 20007

WHDH Boston (WHDH)

AgM

## **DUPLICATE INVOICE**

Line Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
.0 SPOT	7:00AM- 8:00AM	Per week (2),We,Th,Fr	09/13/12 7:56AM (Th)	00:30	Today Show	OFA12D095H	\$1800.00	1000000
0 SPOT	7:00AM- 8:00AM	Per week (2),We,Th,Fr	09/14/12 7:58AM (Fr)	00:30	Today Show	OFA12D095H	\$1800.00	
0 SPOT	8:00AM- 9:00AM	Per week (2),We,Th,Fr	09/13/12 8:34AM (Th)	00:30	Today Show	OFA12D095H	\$1800.00	
.0 SPOT	8:00AM- 9:00AM	Per week (2),We,Th,Fr	09/14/12 8:26AM (Fr)	00:30	Today Show	OFA12D095H	\$1800,00	
.0 SPOT	9:00AM- 9:30AM	Per week (1),Mo	09/17/12 9:30AM (Mo)	00:30	7 News Today in New England 9-10A	OFA12D095H	\$750.00	
.0 SPOT	10:00AM-11:00AM	Per week (1),Mo	09/17/12 10:29AM (Mo)	00:30	Today Show	OFA12D095H	\$600.00	
0 SPOT	10:00AM-11:00AM	Per week (1), We, Th, Fr	09/13/12 10:56AM (Th)	00:30	Today Show	OFA12D095H	\$600.00	-
.0 SPOT	12:30PM- 1:00PM	Per week (1), We, Th, Fr	09/13/12 12:39PM (Th)	00:30	7 News at Noon	OFA12D095H	\$750.00	1704
0 SPOT	2:00PM- 3:00PM	Per week (2),We,Th,Fr	09/12/12 2:13PM (We)	00:30	DOCTORS Episode: 5002	OFA12D095H	\$500.00	
.0 SPOT	2:00PM- 3:00PM	Per week (2),We,Th,Fr	09/13/12 2:40PM (Th)	00:30	DOCTORS Episode: 5012	OFA12D095H	\$500.00	
0 SPOT	3:00PM- 3:30PM	Day, M-1	09/17/12 3:14PM (Mo)	00:30	Family Feud Episode: 12015	OFA12D095H	\$500.00	
0 SPOT	3:30PM- 4:00PM	Per week (2), We, Th, Fr	09/12/12 3:51PM (We)	00:30	Family Feud Episode: 12017	OFA12D095H	\$500.00	
0 SPOT	3:30PM- 4:00PM	Per week (2),We,Th,Fr	09/14/12 3:51PM (Fr)	00:30	Family Feud Episode: 12019	OFA12D095H	\$500,00	
0.0 SPOT	7:00PM- 7:30PM	Per week (2),We,Th,Fr	09/12/12 7:12PM (We)	00:30	Access Hollywood Episode: 4178	OFA12D095H	\$1800.00	
0.0 SPOT	7:00PM- 7:30PM	Per week (2),We,Th,Fr	09/13/12 7:11PM (Th)	00:30	Access Hollywood Episode: 4179	OFA12D095H	\$1800.00	
.0 SPOT	7:00PM- 7:30PM	Day,M-1	09/17/12 7:11PM (Mo)	00:30	Access Hollywood Episode: 4181	OFA12D095H	\$1800.00	
.0 SPOT	7:30PM~ 8:00PM	Per week (2),We,Th,Fr	09/12/12 7:54PM (We)	00:30	EXTRA Episode: 19009	OFA12D095H	\$2000.00	
2.0 SPOT	7:30PM- 8:00PM	Per week (2), We, Th, Fr	09/13/12 7:51PM (Th)	00:30	EXTRA Episode: 19010	OFA12D095H	\$2000.00	
3.0 SPOT	10:00PM-11:00PM	Day,W-1	09/12/12 10:41PM (We)	00:30	THE NEW NORMAL	OFA12D095H	\$2000.00	
1.0 SPOT			09/13/12			1 preempt @\$4000.00	\$0.00	Pre-Empt
.0 SPOT	8:00AM- 9:00AM	Day,Sa-1	09/15/12 8:58AM (Sa)	00:30	Today Show Weekend	OFA12D095H	\$850.00	
.0 SPOT	9:00AM-10:00AM	Day,Sa-1	09/15/12 9:43AM (Sa)	00:30	7 News Today in New England-Sat	OFA12D095H	\$1000.00	
.0 SPOT	7:00PM- 8:00PM	Day,Sa-1	09/15/12 7:16PM (Sa)	00:30	Access Hollywood Sat Episode: W836	OFA12D095H	\$400.00	
3.0 SPOT	8:00AM- 9:00AM	Day,Su-1	09/16/12 8:59AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12D095H	\$850.00	
We warrant that the actual broadcast information shown on this invoice was taken from the official program log.							\$26,900.00 (\$4,035.00)	Total Spots 23